



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2016

Multiple District 35

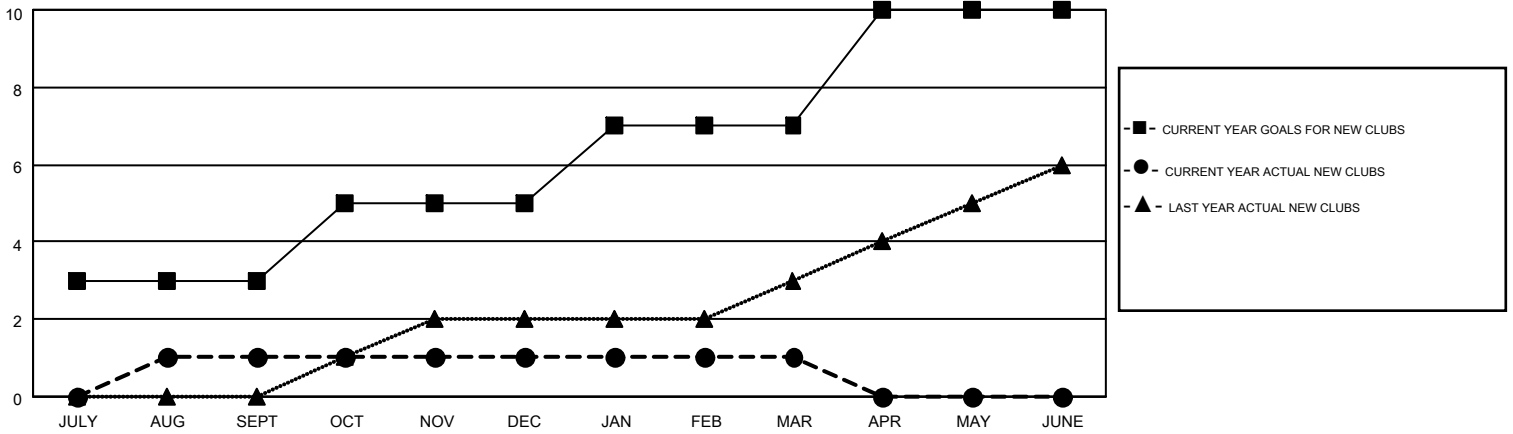
LOCATION: FLORIDA

GMT: HARVEY WHITLEY

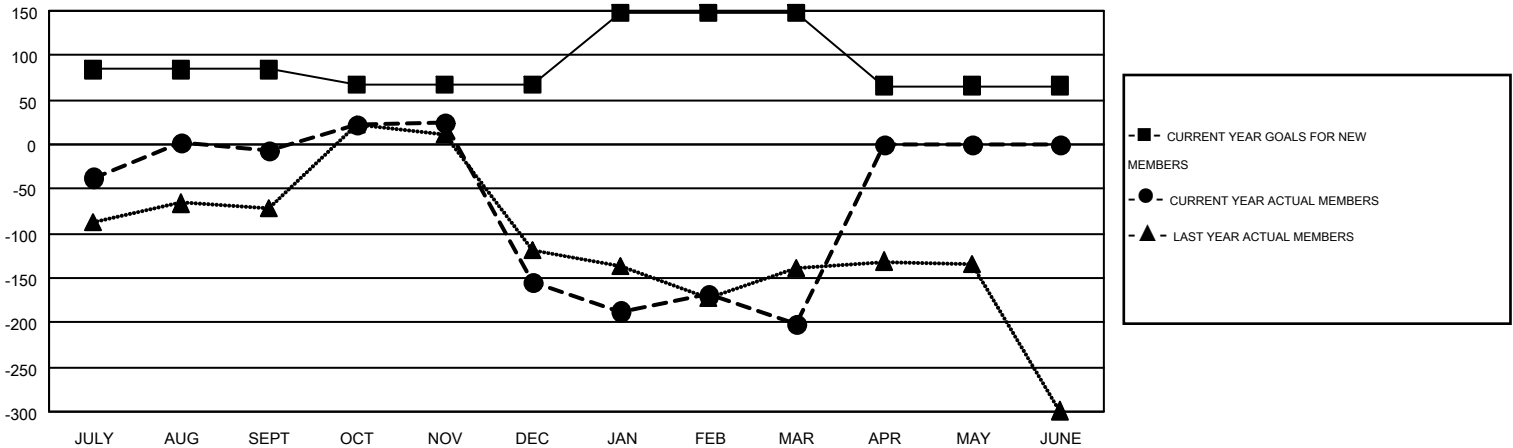
GMT CA 1

Clubs					Members				
RESULTS FOR 2015-2016					RESULTS FOR 2015-2016				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	3	1	0	1	JULY/AUG/SEPT	84	224	230	-6
OCT/NOV/DEC	2	0	3	-3	OCT/NOV/DEC	-17	159	307	-148
JAN/FEB/MAR	2	0	4	-4	JAN/FEB/MAR	80	206	253	-47
APR/MAY/JUNE	3	0	0	0	APR/MAY/JUNE	-81	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 7	150 CLUBS OF 240 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	3,236 (57.71%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	2,371 (42.29%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	1,362
OTHER		HEAD OF HOUSEHOLD	658
TOTAL		NON-HEAD OF HOUSEHOLD	704